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NEA

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Adopting a Collaborative Approach:

NEA Partners to host Nation Huawei Job Fairs





The National Employment Authority (NEA) partnered with the Nation Media Group and Huawei to host a three day's Job Fair between 15th -17th December, 2022 at KICC, Nairobi. The theme of this Job Fair was **'Empowering a futuristic workforce'** which was in line with SDG 8 on promoting inclusive and sustainable employment and decent work for all.

The event which brought together employers, job seekers, training institutions, Private Recruitment Agencies and industry captains in the labour markets, was graced by Hon. Rigathi Gachagua, the Deputy President of the Republic of Kenya. Acknowledging the significance of the Job Fair, Hon Rigathi Gachagua said that while opportunities for employment are limited, many graduates do not have the skills required in the job market. "This job fair is an important link between job seekers, job creators and potential employers or incubators of ideas," said the DP. He explained that young people need to take advantage of digital technology to benefit from more than 230 million jobs projected to be created in sub-Saharan Africa as a result of digitisation. "This partnership has come to drive policy discussions on gainful employment across sectors, encourage companies, organisations and institutions to offer jobs/internships to alleviate unemployment, and to mentor, inspire and empower young talents," he said.

Mr Geoffrey Kaituko, the Principal Secretary for Labour and Skills Development said that close to 1.4 million Kenyans enter the labour market every year. In 2021 alone, the total jobs created were 926,000. "This shows that every year our economy is unable to generate adequate jobs for participants in the labour market. It is a challenge that the government has accepted and will rise to," he said.





This Job Fair therefore came at an optune time and brought together different players in the labour market to showcase what the new world of work looks like, and offer an opportunity to entrants into the labour market to know what the labour market expectations panel are in the new dispensation.

After the official launch by the Deputy President, NEA's Ag. Director General Mrs. Edith Okoki convened in a discussion together with FKE's Executive Director, Mrs. Jaqueline Mugo and Huawei's Director of supply services Maureen Mwaniki to unpack the thematic areas of the job fair which focused on; employment strategies for Kenya, skills for future work and Safe Labour Migration.

In relation to NEA's involvement at the Nation Huawei Job Fair, Mrs Okoki reiterated NEA's commitment for forge strategic partnerships that promote decent jobs. "The Authority has adopted a multi-pronged approach and participatory collaboration with key stakeholders in order to strengthen labour administration, initiating productive social dialogues, and promoting public-private partnerships in employment creation. One of the major areas of collaboration has been through Job Fairs like this". The DG NEA also took time to explain to job seekers on how to register on the National Employment Integrated Management system (NEAIMS) www.neaims.go.ke and interact with the platform to access jobs.

Additionally, through the NEA exhibition booth at the Job Fair, the Authority got an opportunity to share with members of public information on access to labour market. Job seekers had an opportunity to interact with NEA staff and get to know what their real needs are, and how best to address these needs. They also got an opportunity to interact with the NEA Integrated Management System (NEAIMS), beside other systems by different organizations, and in particular, learn how National Employment Authority is doing online job seekers registration and placement both for local and abroad market.

It is reckoned that more than 1000 job seekers who were served at NEA's booth got the opportunity on how to get into labour market. Among the stakeholders served at the booth and not limited to Private Employment Agencies and employers from different sectors, they were shown how NEA has automated its services including filing employee returns on NEAIMS. Employers who exhibited also got a chance to conduct interviews and advise job seekers accordingly.





NEA's participation in this Job Fair is part of its program to reach out to its stakeholders through the Job Fairs. Recently, The Ministry of Labour, through the National Employment Authority (NEA) with support from the International Organization for Migration (IOM) and the International Labour Organization (ILO), organized the inaugural National Job Fair between 26th - 28th June 2022 at Sarova White sands Beach Resort, under the theme "Towards Self-Reliance with Decent Job opportunities". The objective of these Job Fairs is to increase awareness on employment services in the country and provide opportunities for interactions and collaborations between job seekers, employers and training institutions.





OUR VISION

"Employment opportunities for all"

OUR MISSION

"To formulate and implement employment policies and programmes for creation of sustainable employment for all Kenyans"

TO REGISTER AS..

1. A job seeker/Intern
2. Private Recruitment Agency

OR

3. Employer

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