23rd July 2021

Weekly e-SHOT

MESSEGE FROM THE DIRECTOR GENERAL

About the e- Shot



It is with great pleasure that I present our first e-newsletter to you. Our main goal is to share information regarding activities of the National Employment Authority (NEA) and Labour market related information among all our stakeholders and the general public. NEA intends to circulate this newsletter as a weekly publication. Apart from this newsletter, you are kindly invited to visit our website (www.nea.go.ke) to access the NEA Integrated Management System, and the Kenya Migrant Workers website (www.kmw.go.ke) which contains useful information, resources and links on public and foreign employment services. Additionally, through our social media platforms (Twitter @nea and FB National Employment Authority), we share basic information in respect of the subjects which come under employment.

The general public is welcomed to use the information presented, but are kindly requested to cite NEA as the source, respecting copyright of NEA. We await your feedback and, also if you wish to share papers or articles with us please do not hesitate to send them in. We will take our best efforts to upload them to our website subject to availability of space.

Now that we are halfway into 2021 , it is good to look ahead and think of what the remainder of this year may bring about. But first, a quick look back.

About the National Employment Authority

The National Employment Authority (NEA) was established in April, 2016 by an Act of Parliament (the National Employment Authority Act 2016) which effectively provided the legal framework and mandates for its operations. It mainly provides for a comprehensive institutional framework for: employment management; enhancement of employment promotion interventions; and increasing access to employment by the youth, minorities and marginalized groups and for connected purposes.

The Authority therefore has continued to play a key role in monitoring employment creation targets spelt out in the Big Four Agenda. This has been possible through the Job Creation Analysis Framework proposed in the National Employment Policy which is anchored in the 2018-2022 strategic plan. In addition, the Authority has continued to collaborate with institutions in sharing Labour Market information to address gaps in job creations such as skills development

Our Achievements

The Authority has a critical role to play under the Big four Agenda in terms of identifying the skills required for the implementation of the programmes, monitoring the quality and quantity of jobs being created. NEA strives to push for the Big Four Agenda through the implementation of the National Internship Programme, which aims at equipping young Kenyans with requisite skills to boost industrial production and jobs

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The authority has achieved considerable milestones in employment promotion such as placement of over 200,000 job-seekers in employment locally and abroad. It has designed and is implementing a pre-departure training and orientation programme for outbound migrants in order to acquaint migrant workers with the knowledge and skills to cope with the work environment in the labour destination countries. It has enhanced ethical recruitment through registering and monitoring the activities of private recruitment agencies.

Coping with changes in the digital savvy environment has prompted NEA to create a system that will meet the demands of this digital age, NEA adopted an IT driven, customer centric policy. Our work procedures were streamlined and further automated. The authority has so far managed to develop an online portal (www.neaims.go.ke) or the NEA mobile application (NEAApp) where jobseekers are expected to register their profiles. Likewise, employers are expected to register, declare job opportunities and recruit through the same portal.

However, the challenge we have had is that some employers have advertised opportunities but job seekers do not apply or those who apply do not meet the job specifications. This could be as a result of the fact that job seekers are not aware of such opportunities.

To address this challenge, the authority intends to do an elaborated awareness creation and sensitization programme for job seekers, employers and training institutions on NEA services particularly those available online through www.neaims.go.ke.

Despite having bottlenecks, NEA made great advances in our progress by providing better services to stakeholders which are published in our official website along with statistical data.

Moving Forward

Our biggest strength remains the trust of the public to whom we serve. This trust will fortify our commitment to provide quality services. Having concluded another challenging year, I extend my deep appreciation to the staff of NEA for their dedication, loyalty and support. The continued guidance and support extended to us by the line ministry, Ministry of Labour and Social Protection, and the NEA Board of Directors have been extremely helpful and encouraging. On behalf of NEA I also thank Employment Agents who are registered with us, for their valued contribution which strengthen our collaboration. I look forward to second quarter of 2021 being a year of further achievement with productive team work.

I shall be glad if this newsletter deepens your understanding of current status and challenges faced in the labour markets. We kindly invite all of you to join hands with us to move forward in providing employment opportunities for all.

Don't forget to look out for our next E-shot for more updates



Edith Okoki

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